

Presence with purpose

The importance of defining WHY people should come into the office

Future of Work Conference

7th February 2023



About me

- Business adviser
- Accredited ILM Level 7 Executive Coach & Mentor
- Work with Founders/CEOs, investors and professionals, as I did during my 18-year career as a corporate lawyer
- www.alyscarlton.co.uk



What we'll cover today



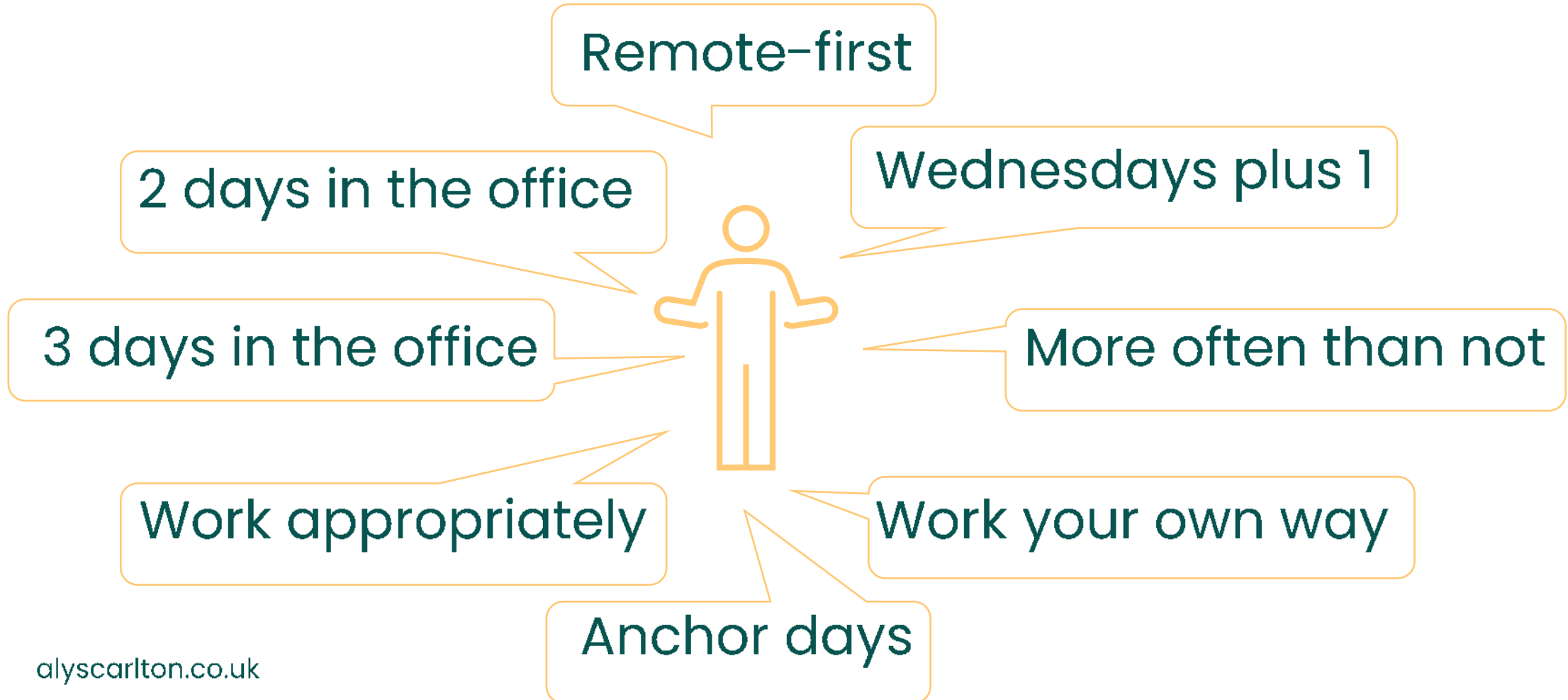
Hybrid Working

1. What is it?
2. What are people doing and saying about it?
3. How to make a success of it

Hybrid working – what is it?

“A flexible working model where employees work partly in the physical workplace and partly remotely – at home or from another workspace”

Hybrid working – different approaches



Hybrid working – the nay-sayers



Jacob Rees-Mogg MP Sir Alan Sugar Elon Musk Jamie Dimon (JP Morgan)
David Solomon (Goldman Sachs) Larry Fink (Blackrock)

Hybrid working – it's here to stay



- Nick Bloom
Stanford University
- Julia Hobsbawm
The Nowhere Office
- Bruce Daisley
Fortitude & Eat,
Sleep, Work, Repeat

Hybrid working – the benefits



Better recruitment



Higher levels of
employee satisfaction



Reduced absence
rates



Reduced operating
costs



Increased productivity?

A successful hybrid working policy



Why?

How?

Where?

How often?

Presence with purpose

Collaborate

Learn

Interact

Preference

Socialise



Implementing presence with purpose



Engage
with employees



Upskill
leaders



Train
managers



Develop
policies & processes



Invest
in technology



Review
constantly

Thank you!
Any questions?



For more information or to book a free discovery
consultation go to: <https://alyscarlton.co.uk/contact/>