

## Anna Sherer Marketing Manager



DDI:  
**029 2082 9113**

Email:  
**[asherer@darwingray.com](mailto:asherer@darwingray.com)**

### Education

Swansea University  
University of North Carolina at Wilmington  
(UNCW)

Anna graduated from Swansea University in 2014 with a 2:1 in Joint Honours American Studies and French.

As part of her degree Anna spent a year abroad studying and travelling in the USA. In the summer of 2013, Anna furthered her French skills through work experience in the tourism office in Agen (L'Office de Tourisme d'Agen), in the South of France.

In 2015, Anna completed a 12-month sales and marketing internship in O2 (Telefonica UK)'s Sports and Entertainment team, where she was responsible for liaising between marketing and sales departments, coordinating campaigns and assisting with the go-to-market strategy.

Following that, Anna enhanced her experience further as Sales and Marketing Manager at West End Training – gaining experience overseas in Zambia and the UAE.

In July 2015 Anna achieved a distinction in a diploma for Digital Marketing and is currently working towards her Certificate in Professional Marketing with the Chartered Institute of Marketing (CIM).

Anna joined Darwin Gray in November 2015 as Marketing Manager. Anna is responsible for website and social media management, creating and coordinating marketing content, as well as events and PR.

As part of Darwin Gray's Marketing team, Anna's responsibilities also include business development, communications and marketing strategy.

### Memberships

- Affiliate Studying Member of the Chartered Institute of Marketing (CIM)
- The Association of Women in Property, South Wales Branch

### Personal Interests

Anna is passionate about music, film, and travelling.